

## FOR IMMEDIATE RELEASE

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### **International RFID Business Association Expands to India and Asia-Pacific Growing Use of Technology Driving End-User Interest in RFID Education**

**Suntec City, Singapore** – April 26, 2006 – The International RFID Business Association (RFIDba), the leading not-for-profit business association representing RFID end-users worldwide, today announced that it has expanded its global business presence by establishing regional affiliate offices and operations in India and Asia-Pacific. In the coming weeks and months, working in close cooperation with universities and supporting governmental agencies, the Association will initiate knowledge development programs and information service offerings which address RFID education, training and certification for end-users from both industry and government in each region.

Leading the RFIDba in India is Mr. Bikram Dasgupta, a well known figure in the India IT Industry and Chairman of the Globsyn group of companies headquartered in Calcutta. Among other activities, Globsyn operates the Infotech University in Calcutta. According to Mr. Dasgupta: "The Association will be working in close cooperation with our faculty and utilizing the wonderful teaching facilities of our Infotech campus to bring high quality technical and managerial RFID education and professional certification programs to companies and individuals throughout India. We are thrilled to be able to represent and drive the goals of the RFIDba in this important marketplace for RFID"

In Asia-Pacific, the RFIDba has tapped industry veteran Mr. Frank Dorrian, who was most recently Chairman of Wireless Business Solutions and Services in Sydney Australia, to head its expansion in the region. Dorrian, who brings over 20 years of RFID, mobility and wireless experience to the RFIDba, stated: "We are keen on providing education thought-leadership and quality knowledge development programs to the growing base of Asia-Pacific corporations using RFID for asset tracking, supply chain management and regulatory compliance. As we expand our in-country operations this year into Singapore, Indonesia, Malaysia and Australia, we are excited at the opportunity to help organizations get started with RFID and achieve optimal success with this technology in their operations."

The announcement by the RFIDba coincides with the 3rd annual **RFID World Asia 2006**, Asia's most established and leading RFID technology event. This annual event highlights how RFID is creating waves and revolutionizing different vertical markets across the Asia-Pacific region. The conference brings together experts and practitioners from a wide spectrum of industries – including retail, logistics, supply-chain, healthcare, security, transportation and gaming, amongst many others - to present and explore the important strategy and technology issues surrounding RFID today. The RFID Business Association played a key role in developing and producing the education and conference program at the Singapore-hosted event, helping to make **RFID World Asia 2006** an outstanding success.

Harry P. Pappas, RFID Founder and CEO, commenting on the appointment Bikram Dasgupta and Frank Dorrian as President of the RFIDba in their respective geographies, stated: "These gentlemen bring extraordinary insight and understanding into the business drivers for RFID. Their leadership will serve the RFIDba well as we carry out our mission in India and Asia-Pacific of bringing value to

end-users and systems integrators with education, training and certification program supported by educators, government and industry.”

### **About the International RFID Business Association (RFIDba)**

The International RFID Business Association (RFIDba) is a not-for profit trade association serving end-users with guidelines, programs and standards for RFID education, training and certification. Through its International Council on RFID Education (ICORE<sup>tm</sup>), the Association is defining workplace standards for RFID job skills and knowledge based on best-practices research among thought leaders, subject matter experts and hands-on practitioners around the world. Its research-based methodology for developing RFID education and certification standards for individual industries around the world is unique in the marketplace.

Headquartered in McLean, Virginia, USA, the Association has end-user representation in 28 countries and a global membership base drawn from industry, government and academia. Membership is open to end-user organizations and individuals from all industries and government sectors, including system integrators, educators and technology vendors. Information on RFIDba mission and membership is available at [www.rfidba.org](http://www.rfidba.org).