



FOR IMMEDIATE RELEASE
May 1, 2007

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**** MEDIA ADVISORY ****

**RADIO FREQUENCY IDENTIFICATION TECHNOLOGY (RFID) COUNCIL TO HOLD
PANEL DISCUSSION ON EMERGENCY PREPAREDNESS AND RESPONSE**

In recent years, the federal government has focused extensively on providing first responders, health care providers and government agencies with the resources necessary to combat and recover from disaster situations. Radio Frequency Identification (RFID) is one of the innovative tools being used by the health care industry to quickly and effectively manage the flow of supplies, people, equipment and resources.

In participation with the Senate RFID Caucus, The RFID Technology Council will hold a panel discussion to explore the use of RFID technology in tracking pharmaceuticals; managing the flow of supplies and resources; authenticating health care workers; and the manner in which different types of RFID technologies can be integrated to create a seamless flow of information.

WHO: Dan Caprio, Progress and Freedom Foundation (Moderator)
Michael Wallace, Abbot, Director, Global Serialization, Corporate Marketing
Dr. James Fonger, formerly of Lenox Hill Hospital, NYC, Cardiothoracic Surgeon
Kathleen Carroll, HID Global, Director, Government Relations
Anthony McKinney, SAP, Director, Public Security Industry Solution Marketing

WHAT: Panel Discussion: RFID and Healthcare: Emergency Preparedness and Response
(Lunch will be served)
Sponsored by: Information Technology Industry Council, Information Technology Association of America and the International RFID Business Association

WHEN: Monday, May 7, 2007
12:15 p.m. – 1:30 p.m.

WHERE: Dirksen Senate Office Building,
Room G11
Washington, DC

ABOUT THE RFID TECHNOLOGY COUNCIL

The RFID Technology Council is an Ad Hoc organization with the mission to support the US Senate RFID Caucus in promoting the understanding of RFID technologies and their impact on the US and global economy. The Senate RFID Caucus is Co-Chaired by Senators Byron Dorgan (D-ND) and John Cornyn (R-TX). The RFID Technology Council's website can be found at www.RFIDTechCouncil.org.

ABOUT THE INTERNATIONAL RFID BUSINESS ASSOCIATION

The RFIDba is a vendor neutral trade association which serves the education and business interests of RFID end-users around the world. Through partnerships with academia and industry, the RFIDba produces university-level education programs tailored to specific vertical markets. The Association also fosters programs to educate government officials on RFID, sensor and wireless technologies for the formation of public policies on privacy, security, workforce training, certification and international trade. Additional information can be found at www.rfidba.org.

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