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## **FOR IMMEDIATE RELEASE**

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### **DeVry University Launches Corporate Education Program for Emerging Radio Frequency Identification (RFID) Market**

*Curriculum Development Agreement with RFID Technical Institute  
Establishes DeVry's Center for Corporate Education as Leader  
in RFID Education for Industry and Government*

**Oakbrook Terrace, Ill. (June 13, 2005)** - DeVry University, one of North America's leading career-oriented institutions for business, technology and management education, today announced an agreement between its Center for Corporate Education and RFID Technical Institute, Inc. (RTI), a global education services company based in Cambridge, Mass., to offer corporate education and training in the emerging field of Radio Frequency Identification (RFID).

DeVry's Center for Corporate Education will begin offering both day and evening courses at its Arlington, Va., and North Brunswick, N.J., campuses in July, state approval pending. The first to be offered is a 30-hour foundation course that focuses on providing business and technology professionals the basic understanding of RFID. The courses are being developed in cooperation with the RFID Technical Institute, and a series of advanced and vertically specialized RFID courses are planned.

"Our collaboration with RTI, one of the leaders in the field of RFID education, to provide education in this field is in response to the increasing adoption of RFID in almost every business sector," said John Skubiak, president of DeVry University. "Along with providing valuable continuing education opportunities to industry and the government, we are also giving students the opportunity to lead the way in implementing and managing this emerging and promising technology."

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“Our comprehensive approach to RFID education and training is a wonderful match with DeVry’s commitment to offering high quality courses with workplace relevance to both the private and government sectors,” said Ann Grackin, RTI President and a leading global figure in RFID and supply chain management. “Together with DeVry we can now offer, on a national scale, a learning program which truly prepares organizations with the knowledge and skills required to be successful with RFID.”

DeVry anticipates strong interest in RFID courses as corporations respond to mandates from major retailers, such as Wal-Mart and Target, and from the Department of Defense. RFID technology allows automatic identification and tracking of items and business events. Through the use of microchips and wireless communication devices, RFID software and networks can find, read, identify, communicate and assimilate item information. It can be applied within a facility, across an enterprise, or throughout a global value chain.

As part of its agreement with DeVry, RTI will also establish RFID Centers of Excellence at selected DeVry campuses. These hands-on learning labs will provide students with a close-up, vendor-neutral perspective and a unique opportunity to see how RFID hardware and software systems operate to solve business problems.

“This alliance between RTI and DeVry is a big step forward in the RFID education marketplace,” said Nicholas Tsougas, Principal at SRA International and consultant to the Department of Defense on RFID and other automatic identification, technology-related projects. “With DeVry’s classroom, laboratory and library facilities, students will have an unparalleled means to learn RFID in a hands-on setting, working with instructors that have a wealth of RFID experience and insight.”

For more information or to register for the RFID courses, contact 877-784-7343.

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### **About DeVry University**

As a service of DeVry University, the Center for Corporate Education draws on faculty, staff, curriculum and facility resources of the university to create dynamic educational programs for client companies in such areas as project management, electronics, business management, information systems management and network and communications. DeVry University, one of the largest regionally accredited, degree-granting higher education systems in North America, provides high-quality, career-oriented associate, bachelor's and master's degree programs in technology, business and management. Approximately 53,000 students are enrolled at its 75 locations that are in 21 states and Canada, as well as through DeVry University Online. The Center for Corporate Education and DeVry University, a division of DeVry Inc. (NYSE: DV), are based in Oakbrook Terrace, Ill. For more information about DeVry University, visit <http://www.devry.edu>.

### **About RFID Technical Institute**

The RFID Technical Institute, Inc. (RTI) is an international global educational services company. The company designs, develops and delivers university-level education programs, seminars and workshops, for both the private and government sectors. Staffed by experienced practitioners, educators and thought leaders in supply chain management, wireless and RFID technologies, the company's products and services address both the business and technology aspects of auto-identification systems, RFID solutions and supply chain performance improvement. Its curriculum and seminar offerings are developed in close association with end-users and standards organizations, so that students develop the relevant knowledge and skills they require in the workplace. The company's educational products and services are delivered directly to corporations and government agencies or through accredited universities, trade associations and other learning institutions. For more information about RFID Technical Institute and the DeVry RFID Continuing Education Program, visit <http://www.rfidtech.com>.

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