

**NEWS RELEASE
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Outstanding Faculty to Lead RFID World Asia Masterclass

Pioneering Practitioners, Leading Academics to Share Real-World Insights and Experiences

SUNTEC, Singapore – April 11, 2006 – RFID World Asia and the International RFID Business Association announced today that the pre-conference RFID Masterclass will feature several esteemed faculty from the RFID Technical Institute (RTI), an international provider of university-level education courses on RFID and related technologies.

Joining with the Institute for this event will be Dr. Dan Engels, Former Director of the MIT Auto-ID Labs and now Director, MIT Healthcare Research Initiative, and Neco Can, formerly responsible for RFID with Abercrombie & Fitch, and most recently the CIO of global retailer J. Crew. Mr. Can is a well known expert in RFID within the specialty retail industry. According to Gene Fedors, Vice President Curriculum Products for RTI, "These gentlemen possess an extraordinary level of RFID knowledge and hands-on experience. I can only imagine just how excited and pleased our students will be with the opportunity to study under such real-world masters."

RFID World Asia 2006 is Asia's most established and leading RFID technology event. This annual event highlights how RFID is creating waves and revolutionizing different vertical markets across the Asia-Pacific region. The conference brings together experts and practitioners from a wide spectrum of industries – including retail, logistics, supply-chain, healthcare, security, transportation and gaming, amongst many others - to present and explore the important strategy and technology issues surrounding RFID today.

This one-day RFID World Asia Masterclass is being produced by the International RFID Business Association (RFIDba), a not-for-profit, end-user trade association, dedicated to establishing global standards for RFID education, training & certification. Frank Dorrian, Vice President of RFIDba Asia-Pacific remarked: "There are many pressing business issues driving the adoption of RFID across this region and users have many questions about the right approach to adoption. From this vantage point, we are especially pleased to be offering this high-quality program with such an array of truly outstanding faculty."

The pre-conference Masterclass, entitled "*RFID – Understanding the Waves*", is being conducted on Monday April 24, 2006 at the SUNTEC center in Singapore by the RFID Technical Institute (RTI), a leading RFID educator whose faculty has deep experience in supply chain and product life cycle management. This one-day pre-conference masterclass takes the attendee through a carefully orchestrated series of learning modules designed to build technical competency and business awareness in preparation for getting started with an RFID initiative. Instructors for this class are world-class experts in RFID – a mixture of hands-on practitioners, distinguished educators and industry thought leaders – offering attendees a rich diversity of disciplines and viewpoints. Guest speakers will further enrich the learning experience with profiles of successful RFID projects across a variety of industries and applications. At the conclusion of the class, participants will also receive Continuing Education Units (CEUs) from DeVry University and a course certificate from the RFID Technical Institute.

About the International RFID Business Association (RFIDba)

The International RFID Business Association (RFIDba) is a not-for profit trade association serving end-users with guidelines, programs and standards for RFID education, training and certification. Through its Council on RFID Education (CORE™), the Association is defining workplace standards for RFID job skills and knowledge based on best-practices research among thought leaders, subject matter experts and hands-on practitioners around the world.

Headquartered in McLean, Virginia, USA, the Association has affiliate operations in Europe, India, Australia and Asia-Pacific. It has end-user representation in 28 countries and a global membership base drawn from industry, government and academia. Membership is open to end-user organizations and individuals from all industries and government sectors, including system integrators, educators and technology vendors. Information on RFIDba mission and membership is available at www.rfidbusiness.org.

About the RFID Technical Institute (RTI)

The RFID Technical Institute, Inc. (RTI) is an international global educational services company. The company designs, develops and delivers university-level education programs, seminars and workshops, for both the private and government sectors. Staffed by experienced practitioners, educators and thought leaders in wireless and RFID technologies, the company's products and services address both the business and technology aspects of auto-identification systems, RFID solutions and supply chain performance improvement. Its curriculum and seminar offerings are developed in close association with end-users and standards organizations, such that students can develop the knowledge and skills they require in the workplace. The company's educational products and services are delivered directly to corporations and government agencies or through accredited universities, trade associations and other learning institutions. For more information about RFID Technical Institute, its partnership with IEEE and DeVry University RFID Continuing Education Program, visit www.rfidtech.com.

About RFID World Asia

Terrapinn's 3rd annual RFID World Asia, taking place 26 – 28 April 2006 in Singapore, aims to be the definitive industry event for RFID in Asia. Bringing together experts and practitioners to present and discuss the most strategic and technology issues, RFID World Asia 2006 is THE visionary event to get you up to speed on how RFID will impact your business this year and beyond! Gain first mover advantage that will catapult your business opportunities! For more information, visit www.worldofcards.biz/2006/rfidwa_SG

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